

## aecKnowledge Online Course Curricula - Group Discounted Prices AIACC 2011 Monterey Design Conference

*Featuring renowned designers, these courses will inspire, engage and teach viewers about innovative design solutions utilizing form, materials, light, color, landscape, sound and building systems. From small details to large, urban solutions, these courses illustrate ways to transform our built environment.*

**Act NOW to take advantage of these introductory prices!**

### Group Pricing for Entire MDC Series (7 courses) \*

| # of Registrants  | Average Retail Price Per Course     | Discounted Price Per Course | Retail Price ** | Group Discounted Price * | Percent Discount |
|-------------------|-------------------------------------|-----------------------------|-----------------|--------------------------|------------------|
| Up to 20 people:  | \$30                                | \$10.00                     | \$2,100         | <b>\$700</b>             | 67%              |
| 21 - 50 people:   | \$30                                | \$9.70                      | \$7,300         | <b>\$2,380</b>           | 67%              |
| 51 - 100 people:  | \$30                                | \$9.30                      | \$15,600        | <b>\$4,875</b>           | 69%              |
| 101 - 200 people: | \$30                                | \$8.90                      | \$31,300        | <b>\$9,300</b>           | 70%              |
| 201 - 500 people: | \$30                                | \$8.60                      | \$73,000        | <b>\$21,000</b>          | 71%              |
| Above 500 people: | (Call for Special Pricing Packages) |                             |                 |                          |                  |

### Group Pricing for Individual MDC Courses \*

| # of Registrants  | Average Retail Price Per Course     | Discounted Price Per Course | Retail Price ** | Group Discounted Price * | Percent Discount |
|-------------------|-------------------------------------|-----------------------------|-----------------|--------------------------|------------------|
| Up to 20 people:  | \$35                                | \$15.00                     | \$400           | <b>\$150</b>             | 63%              |
| 21 - 50 people:   | \$35                                | \$14.00                     | \$1,200         | <b>\$490</b>             | 59%              |
| 51 - 100 people:  | \$35                                | \$13.00                     | \$2,600         | <b>\$975</b>             | 63%              |
| 101 - 200 people: | \$35                                | \$12.00                     | \$5,300         | <b>\$1,800</b>           | 66%              |
| 201 - 500 people: | \$35                                | \$11.00                     | \$12,300        | <b>\$3,850</b>           | 69%              |
| Above 500 people: | (Call for Special Pricing Packages) |                             |                 |                          |                  |

\* One year, unlimited viewing for the number of Registrants paid for.

\*\* Based on average of AIA and Non-AIA Member prices for middle of # Registrants range.